SHINEFITNESS

Virtual Class & Livestreaming Guidelines

Bring the SHiNE Fitness experience beyond the studio!

Offering live virtual classes is a great way to make fitness more accessible, stay connected with your students and reach those who may not be able to attend in person. As a licensed SHiNE Fitness instructor, you're welcome to offer virtual classes within the following guidelines.

What's Permitted

- Teaching live virtual classes to your own students through a private streaming platform.
- Charging for virtual classes or including them in a paid membership.
- Offering a livestream option alongside your in-person classes.
- Promoting virtual classes through your own social media pages, studio website and private class groups.

What's Not Permitted

- Public livestreaming through platforms such as Facebook, Instagram or YouTube.
- Offering recorded classes or on-demand workouts.
- Promoting virtual classes within SHiNE Fitness-run groups, including the SHiNE Online community.
- Listing virtual classes on the SHiNE Fitness Location Finder.

A Note About Music Licensing

Instructors and/or facilities are responsible for ensuring they have the appropriate music licensing to offer livestreamed classes. Standard in-person music licenses do not necessarily cover virtual classes.

Livestreaming music licenses can be costly, so we encourage you to research the requirements before getting started.

PARTNER SPOTLIGHT

My Fit Pro

[Insert approved My Fit Pro partner copy here.]